

# travelweek

## Family first

Family travel expected to increase 25% by 2022

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# Silversea Cruises bringing new theatrical offerings onboard

By Chris Kinasz

Blues Brother Soul Sister

**S**ilversea Cruises is set to raise the curtain on six entirely new theatrical performances over the coming months. Developed in partnership with Luna Rossa Productions, the new shows will be performed in the theatres aboard the cruise line's ultra-luxury ships, and will enrich the existing onboard entertainment program.

Featuring high-quality musical tracks, vibrant costumes, evocative set designs and elaborate visual effects, the performances will spotlight the talents of 'The Voices of Silversea', an international ensemble of accomplished vocalists.

Each of the new shows will be exclusive to a particular ship, adding to three productions that are common to all ships. The first of the three common productions is the new signature production called 'Grande Amore', which is an opera-themed show that features musical tracks composed exclusively for Silversea by conductor, orchestrator and arranger, Richard Balcombe.

The second is 'Argento,' an art deco-inspired production dedicated to the swing era. The third is 'Blues Brother Soul Sister,' a musical experience that captures the funky vibe of the 1960s and 70s.

In addition to 'Grande Amore' another new show is 'The King on Strings, a tribute to Elvis Presley' that will premiere

on Silver Whisper's Fort Lauderdale-to-San Francisco voyage, departing on Dec. 20.

'Silver, Platinum, Gold,' a journey back to the age of Motown, is set to debut aboard Silver Shadow in the Far East from Feb. 1, 2019.

'Rhapsody in Rock' honours Queen and launches aboard Silver Muse's Far East sailings from March 8, 2019.

'Lyrically Yours' will take to the stage aboard Silver Spirit's Mediterranean cruise from April 15, 2019. The show showcases the music of lyricists like John Lennon, Paul McCartney, Joni Mitchell, Bob Dylan, Abba and James Taylor.

'Jersey Beats' will debut aboard the May 30, 2019 sailing of Silver Wind in Northern Europe, and takes a nostalgic tour through the hit songs of The Four Seasons.

"With this entertaining collection of new shows, our guests will enjoy beautifully staged live vocal performances of some of the world's most celebrated music," said Antonio Marangi, Silversea's Director of Entertainment. "From the emotion of the blues and opera to the uplifting rhythms of swing and rock and roll, our full line-up of production shows is carefully designed to connect with the audience on many levels, enriching the cruise experience immensely."

■ [silversea.com](http://silversea.com)